

Statement of Purpose (SOP) Writing Guidelines

Paragraph 1: Give self and academic background information (if gap, how it was utilized) and say how you became inspired to study in the country of destination.

Paragraph 2: Say why you would like to study in the destined country, but you do not like to study in other similar countries including your own country.

Paragraph 3: Say why to study at university/college you are applying for but not at other universities/colleges of the destined country. Do research few universities (4-5) and make comparison in terms ranking, quality of education providers, tuition, fees, students' satisfaction, alumni voices or success stories, employability rate of graduates, etc. and say what features your university/college has to make it better than others.

Paragraph 4: Explain why you would like to study the course you have chosen (include the previous courses that you studied to show relation of your knowledge to study the present course and also include your work experience, volunteer work, training or internship in the same field whatever you have. Explain how they can be useful to understand different topics of your future courses. And also, mention what different subjects you will study, what the learning outcomes are and what the possible fields and positions in the job market are after study).

Paragraph 5: Present what your career plan is, how your study becomes supportive for your career (include knowledge and skills of your study that you will be gaining to link), what professional field you are interested to work in, what position might be and what salary might be.

Paragraph 6: Discuss who your sponsor is, what financial planning (income sources, property and bank balance) s/he has and how the fund is used for your abroad study and for your remaining family members in your country.

Paragraph 7: Present what knowledge you have about the rules and regulations of the destined country applied for international students, convince how you obey those rules and regulations of the country as well as university/college, and also convince what the possible reasons (good career in your country, in the third world, family tie and property in your country) are so you will come back to your country after your study.